

JOSH WEINSTEIN

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SUMMARY

Leading Bloomberg's AI Assistant and Agent platforms across Law, Tax, and Government, delivering AI to regulated professionals who require trust, accuracy, and defensibility. Experience spans engineering management, product leadership, and founding, but the goals are always the same: build things people want and teams where people can do their best work.

EXPERIENCE

Director of Engineering

Bloomberg | New York, NY, 2022 – Present

Bloomberg Law, Tax, and Government are like mini versions of Google for lawyers, accountants, and government workers. I lead a group that provides them with AI Assistants, Agents, and a platform that drives the core research and agentic experiences.

- Drove the strategic case for Bloomberg Law/Tax/Government's GenAI transformation, leading to a 60-person reorg that centralized AI capabilities across these business units
- Built and scaled an AI Assistant team that shipped Assistants to all 3 business units, validating the efficiency thesis behind the reorg while driving **7% YoY revenue growth**
- Set product vision and KPIs for AI Assistants & Agents for first year before hiring dedicated PM
- Coordinated cross-functional execution across 16+ teams spanning Engineering, Product, Design, ML, and AI Quality
- Drove adoption to **24% MAU** and won **2025 CPA Practice Advisor Technology Innovation Award**
- Built AI Agent platform to accelerate and automate high-value professional workflows
- Deep research agent reduced tax memo drafting from ~20 hours to ~4 (**80% faster**)
- Citation analysis agent saves users hours by flagging overruled, qualified, and off-point laws
- Increased content and tool discovery by 8% via personalized recommendation models
- Added **30% more builders** to our org without hiring via a no-code Agent Builder for PMs, editors, and SMEs
- **Increased eval throughput 2.5x** by forming cross-functional group that launched sampling, LLM judges, and a fastlane for beta features
- **1.5x'ed Product capacity** by convincing 70-person subject matter expert org to add workstream: identifying high-value workflows for LLMs to accelerate

Senior Engineering Manager

Bloomberg | New York, NY, 2017 – 2022

Search and document rendering for Bloomberg Law (~90% of traffic)

- **3x faster page loads** by rearchitecting legacy front-end into SPA architecture that enables 10 teams to ship independently many times/day (from once/wk)
- **Shipped standard UI component libraries** used by 200+ engineers, reducing duplication and establishing shared quality standards that improved devX and accelerated product development
- **Launched experimentation and metrics frameworks** used by 200+ engineers. A/B-tested improvements on search saved users minutes and got them to success faster. Embedded data-driven decision-making into standard processes.
- **Built high-performing engineering culture:** recruited and developed top-flight engineers, coordinated pair programming for 100 engineers, and formed test code initiative that improved quality by 35%

Director of Product Engineering

Publicis Groupe | New York, NY, 2015 – 2017

- Hired and led cross-functional team of 8 (Engineering, PM, Design)
- Built Publicis People Cloud from zero to one, the first end-to-end audience targeting platform spanning out-of-home, connected TV, and digital. Credited with supporting \$500M sale.

Rebound — Founder

2013 – 2015

- Built conversion optimization SaaS for e-commerce using Bayesian ML to surface best-performing offers

Argmaps — Founder

2011 – 2013

- Invented and launched a visual research platform for finding answers to any question, along with the best evidence for and against them. Combined design-forward UX with Elasticsearch, NLP, classifiers, Neo4j, and a JS MVC framework I built from scratch before those existed.

Director of Products

KickApps (acquired) | New York, NY, 2006 – 2011

- Led the pivot that sold the company (white-label social → video)
- Shipped video platform and drag-and-drop App Studio used by NBC, Adobe, Madonna, BET, MLB, NFL, NHL
- Grew plug-in marketplace to dozens of plug-ins and developer ecosystem to 3k+
- Won 2010 SAMMY Awards: Best Social CRM (H&R Block) and Best Social Platform (App Studio)
- Post-acquisition: led platform consolidation across NY, SF, Paris, London, and Rome

SKILLS

AI/ML Systems (LLMs, RAG, NLP, Agents) · Product Strategy · Org Design · Platform Architecture · Cross-Functional Leadership · Search Systems · Experimentation (A/B Testing) · CI/CD · Python · JavaScript/TypeScript · Vue · React · AWS · Hiring & Team Building

EDUCATION

UC Berkeley Extension — Post-Baccalaureate in Psychology (2020)

St. John's College — B.A. History of Science & Mathematics; Philosophy (2005)